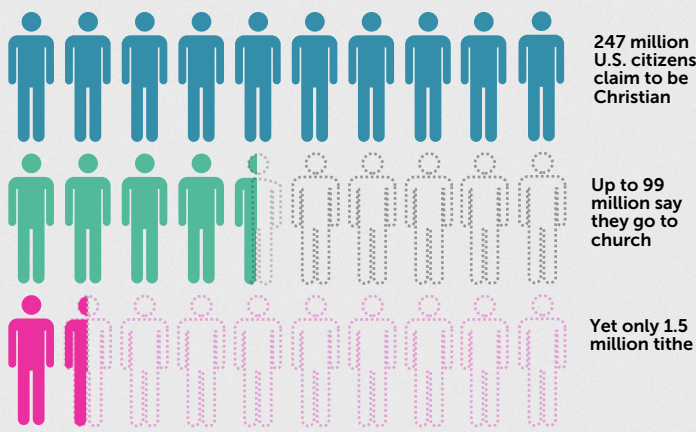
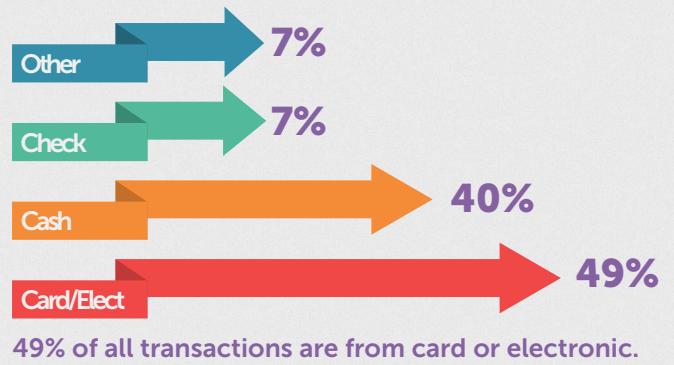


# UNDERSTANDING TITHING IN THE U.S.

**CHRISTIANS  
GIVE  
LESS**  
TODAY PER CAPITA

THAN DURING THE  
**GREAT  
DEPRESSION**

## HOW TRANSACTIONS ARE MADE



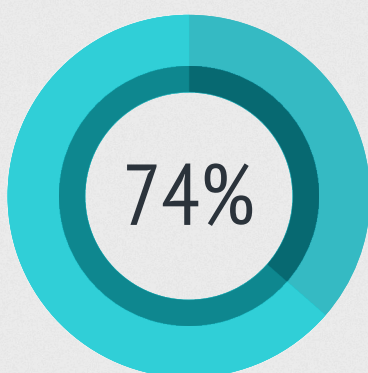
Why is tithing a challenge? It may be as easy as a lack of regular attendance. But more likely, it is a change of expectation. "How will this affect me?" versus "How can I change the lives of someone else?" Biblical teaching on tithing is paramount.



It's important for the church to offer their congregation the ability to give in technologies that are relevant to them. Whether it be traditional cash and check, giving on their website, or mobile app giving and text-tithing.

## WHO ARE THE TITHERS?

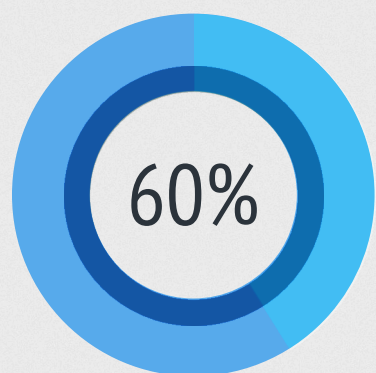
"74% of Americans say they write no more than one check per month. 61% of people under the age of 24 say they never write checks, and nearly 3 out of 5 donors age 66 and older make contributions via the web."



ONLY WRITE ONE  
CHECK PER MONTH



OF TITHERS HAVE  
**ZERO** CREDIT DEBT



DO GIVE OR WILL  
CONSIDER GIVING DIGITALLY

Malachi 3:10, "Bring the whole tithe into the storehouse, that there may be food in my house. Test me in this," says the Lord Almighty, "and see if I will not throw open the floodgates of heaven and pour out so much blessing that there will not be room enough to store it."